

## **Frugal Innovation & the Church – how to do more with less**

**May 2<sup>nd</sup>, 2019, 9.30am-3pm**

**Norwich Cathedral, The Weston Room**

*with Jaideep Prabhu, Cambridge, Judge Business School*

9.30am Coffee available

10am Prayer, Frugal Innovation and the Bible

10.30am Introducing Frugal Innovation

11.30am Qs and As and then working it out in context

12.30pm Lunch

1.15pm Hatching plans

2.15pm Wrapping up

3pm Finish latest

### **Setting the scene:**

Local churches face significant challenges such as a lack of income, more being asked of small numbers of people, buildings that are difficult to maintain and use as a base for mission. We are being asked to do more with less – as are many others.

Over 3 billion people live outside the formal economy and face significant needs in health, education, energy, food, & finance. However, there has also been real growth in community groups with limited resources, creating faster, better and cheaper solutions. This movement is called 'Frugal Innovation'.

This day will introduce the ideas behind Frugal Innovation, show examples of how it has transformed lives, and help us discover what we can do in our own contexts.

**This is a workshop** and numbers are limited to twenty participants.

There is no cost but please ink this firmly in your diary once booked in

**Please bring your own lunch** – tea + coffee is provided

Advice about travelling to Norwich Cathedral and Parking is found on the Cathedral website. Parking at the Cathedral is only available for disabled drivers – please let us know in advance.

[www.cathedral.org.uk/visit/getting-here](http://www.cathedral.org.uk/visit/getting-here)

Questions and enquiries to: [keith.james@dioceseofnorwich.org](mailto:keith.james@dioceseofnorwich.org)

Book on Eventbrite – Link below:-

<https://www.eventbrite.co.uk/e/frugal-innovation-the-church-how-to-do-more-with-less-tickets-52521568425>

**Jaideep Prabhu** is Professor of Marketing, Jawaharlal Nehru Professor of Indian Business and Enterprise, and Director of the Centre for India & Global Business at Judge Business School, University of Cambridge. He has worked with community groups, corporate firms and the NHS.

His most recent book *Frugal Innovation: How to do More with Less* won the CMI's Management Book of the Year Award 2016.